

uStart , « YOU Start » www.uStart.org

uStart is a service of customizable page based on the technologies of the « Web 2.0 ». The user choose the informations he is interested and put them in thematics blocks.

The user can choose between two mode of storing his data :

- The basic mode where everything is stored on the user's computer and can only be accessed on it.
 - The logged mode which require a registration with e-mail where the page is stored on the Internet and can be accessed everywhere in the world (including on iPhones) by a password type access.
- This service is 100% free and do not require any registration for the basic use of the page.

Blocks

My News Options - ~ ? X

BBC News

- NHS maternity care 'fails women'**
Many women in England are failed by maternity services, says a report highlighting staff [...]
- 'Changes needed' to Army training**
Changes are needed to rectify serious flaws in Army training following abuse of Iraqi [...]
- Rogue trader faces legal battle**
Societe Generale files a legal complaint against the trader accused of fraud which led to huge [...]
- Egypt moves to seal Gaza border**
Egyptian forces use water cannon against Palestinians on the Gaza border as they prepare to [...]

Next →

Here is a preview of the information you can display on your uStart.org page :

My News : Show your favorites RSS news lines

My Calendar : Store your appointments and remarks for each day

News People Options - ~ ? X

- Heath Ledger's Family Pours Out Grief
- Inside Mary-Kate & Heath's Relationship
- Police Reveal Additional Calls to Mary-Kate
- Britney Pal Sam Lutfi Deposed by K-Fed Lawyer
- David Beckham 'Humbled' by Africa Visit
- Heath's Relatives Flying to New York for Funeral

My Files : Store your files on your uStart account

My Horoscope : Show your today's horoscope

ESPN Options - ~ ? X

- Forde: Majerus keeps on speaking his mind
- Spurs hand bumbling Heat 15th straight loss
- Matteson leads, Tiger two shots back at Buick
- Arizona stuns Washington St.
- Pats mum on boot saga
- Cano, Yankees close in on four-year, \$30M deal

My Links : Organize your favorites links

My Mails : Show personal mail inbox

My Links Options - ~ ? X

- uStart - Help x
- Hotmail x
- Google Mail x
- Yahoo Mail x
- Facebook x
- Wikipedia x
- MySpace x
- eBay x
- Amazon x
- TV Listings x

My Mails Options - ~ ? X

Click on Options to configure your mails

My Weather : Show the Weather in your town

My Notes : Store all your personals notes not to forget

My Podcasts : Show your favorites podcast

My Shows : Show informations about your favorites tv shows

My Weather Options - ~ ? X

London, UK

Friday ☁ 6°	Saturday ☀ 6°/11°
Sunday ☀ 7°/13°	Monday ☀ 7°/12°

My Notes Options - ~ ? X

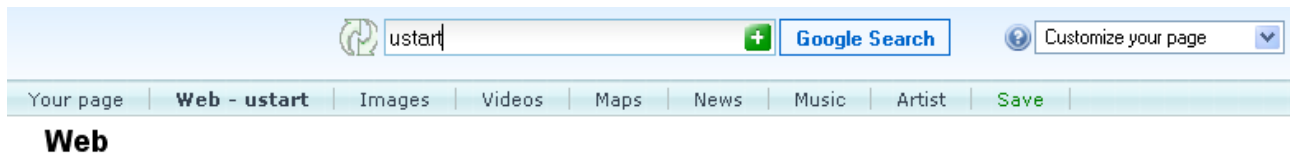
Welcome x

Welcome uStart.org!
You are on your custom start page, you can now change everything : move blocs, add your RSS news, customize each bloc...

➕ Add a note

Searching

Ustart allows the user to search everything over the internet, many search engines have been integrated so they can be powerful and well designed.



The search engines are :

- Web** : Google Web
- Images** : Yahoo Image
- Videos** : Dailymotion / Youtube
- Maps** : Google Maps
- News** : Google News

Speed

uStart is proud to be one of the fastest customizable web 2.0 page. Our cache makes the page up to 5 times faster than other pages. This is a comparative test with netvibes (page loaded then navigator closed re-opened):

+ lang.pl	ustart.org	13 KB	16ms
+ ga.js	google-analytics.com	8 KB	62ms
+ __utm	google-analytics.com	35 b	125ms
21 requests		139 KB	719ms
+ videose:	netvibes.com	13 KB	16ms
+ gripper-l	netvibes.com	152 b	109ms
44 requests		365 KB (72 KB from cache)	5.24s

The loading of uStart appears to be immediate.

Conclusion

The advantages of the page are for the creators « its simplicity, its speed and its unified design ». uStart does not pretend to be better than others but wants to offer an alternative for the discovering of the Web 2.0.

Addresses

Blog (French): <http://ustartblog.blogspot.com/>

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